

What's Your Occasion?

It's time to say goodbye to your snugly jumpers, ankle boots and trench coats. Summer is fast approaching (yes, already!) and it's time to start planning the perfect outfit for the upcoming outdoor events. Luckily, (the retailer) has your back – with a treasure trove of occasional wear; including slinky co-ords, figure-flattering jumpsuits and flirty dresses. Better yet, they're all available in-store and online.

To celebrate the launch of (the retailers) Summer collection campaign, we present your go-to guide on how to dress up for those all-important summer occasions. Now you have no excuse of nothing to wear!



1. Best Dressed Guest

This season, it's all about striking separates. Dress to impress in an angelic lace co-ord, available in white or a variety of sweet pastel shades. Wear it with a boxy clutch and strappy heels. Just don't out-do the bride!

Crop Top **£17.99**
 Skirt **£21.99**
 Bag **£11.99**
 Shoes **£22.99**



2. City Wedding Chic

For a conservative look, keep it simple in a form-flattering jumpsuit. Add an edge with a colour-block clutch and metallic heels.

Jumpsuit **£27.99**
 Bag **£12.99**
 Shoes **£20.00**

3. Off to The Races?

Whether it be Cheltenham, Ascot or Newmarket, let the dress do all of the winning. Style a racer-neck number with a fluffy clutch bag for a statement contrast.



Dress **£27.99**
 Bag **£12.99**
 Shoes **£22.99**

4. Summer Nights

Channel your inner Baby-Spice – work a sweet slip-dress with a choker necklace and hoop earrings to do 90's styling the modern way.



Dress **£24.99**
 Necklace **£4.99**
 Earrings **£3.99**
 Shoes **£22.99**

Psst!
 Shop the Summer collection in-store or online at retailer.com

5. The Prom Princess

Shine, swing & don't forget the tiara. Co-ordinate a sweeping dress with a diamante headpiece for a bohemian princess vibe.



Dress **£32.99**
 Headpiece **£12.99**
 Shoes **£20.00**